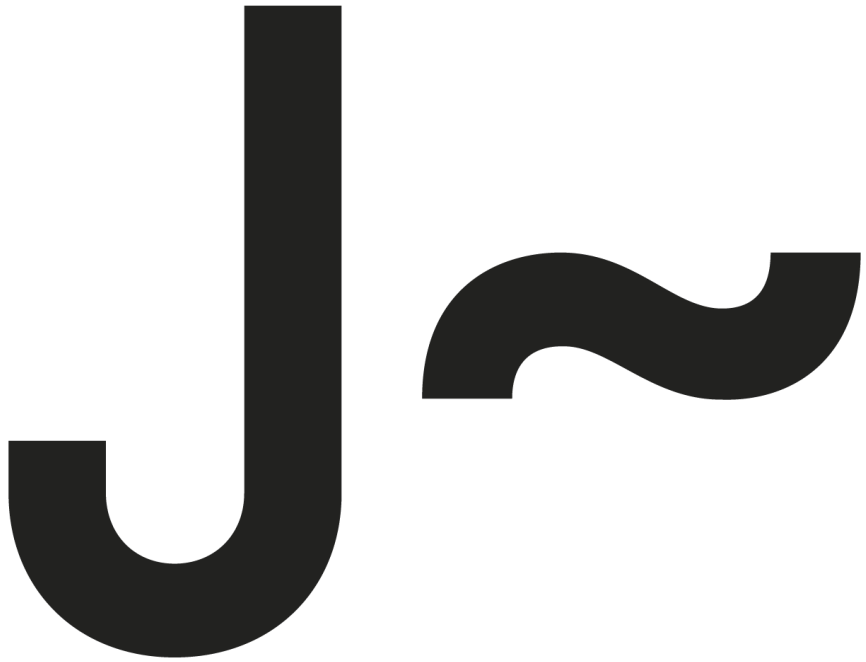


Jabok - Vyšší odborná škola
sociálně pedagogická
a teologická

CURRENT SOCIAL ISSUES FROM THE GLOBAL PERSPECTIVE

SUSTAINABLE DEVELOPMENT GOALS

You and your clothes

- Do you pay any attention to your clothes?
- How do you choose your „new“ clothes
  - What factors do you take into consideration?
    - Price, material, comfort, colour, brand, …
    - Place of origin, working standards, codex of the company, …
- Do you want to express anything by your clothes?
  - Mood expression
  - Send particular message
  - Nothing
- …

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Our clothes and the environment

- Cotton
  - What do you need to grow cotton successfully?

- The „Sea“ and Cotton
  - https://www.google.cz/maps/place/Aral+Sea/@42.4944398,56.734242,5.43z/data=!4m5!3m4!1s0x41ed23b49bf6100f:0x3cde954279e8d69!8m2!3d45.3963063!4d59.6134113?hl=en
  - https://www.youtube.com/watch?v=5N-_69cWyKo

- Other topics (to show wider perspective)
  - 3Hs (Head, Heart, Hand) & 5Ps (People, Planet, Prosperity, Participation, Politics)
  - Ecological Footprint
  - NIMBY
  - …

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Where does it lead?

- Czech National Anthem powered by Greenpace:



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Talking about clothing ...

What would they say about it:

- An ecological activist
- A director of H&M
- A model
- A metrosexual / lumberman / shopaholic
- Ordinary guy from a small town
- Low impact man
- …



Source: pixabay.com

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Clothing – Just a few questions

- What do you take into consideration when you choose your clothing? (appearance, material, price, …)
- Where do you usually go shopping? Why?
- Does your clothing say anything about you? What does it mean to you?
- Have you got any favourite pieces which are not mere „things“? (shoes, watches, scarf, …)
- Is your clothing supposed to convey any message?
- Do you know where your clothes were made? Is it important for you to know?

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Were you aware of these?

- There is a substantial amount of chemicals in your clothing.
- There are 27 – 30 millions of modern slaves.
- The worst (problem) are multinational clothing corporations.
- Often we buy impulsively or just one-use only clothes.
- Our worn clothes we donate to charity ruin African economy (often the environment too)
- Once our worn out things end up on a dump pile, it takes decades for them to decompose

Source: A2larm - http://a2larm.cz/2014/08/sest-veci-ktere-byste-meli-vedet-o-svem-obleceni/

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What other goods can tell a similar story?

- Are there any?
- Let´s name them …
- How do you understand „consumerism“?

?

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What if ... or ... is it real???

Everything you do is a statement!!!

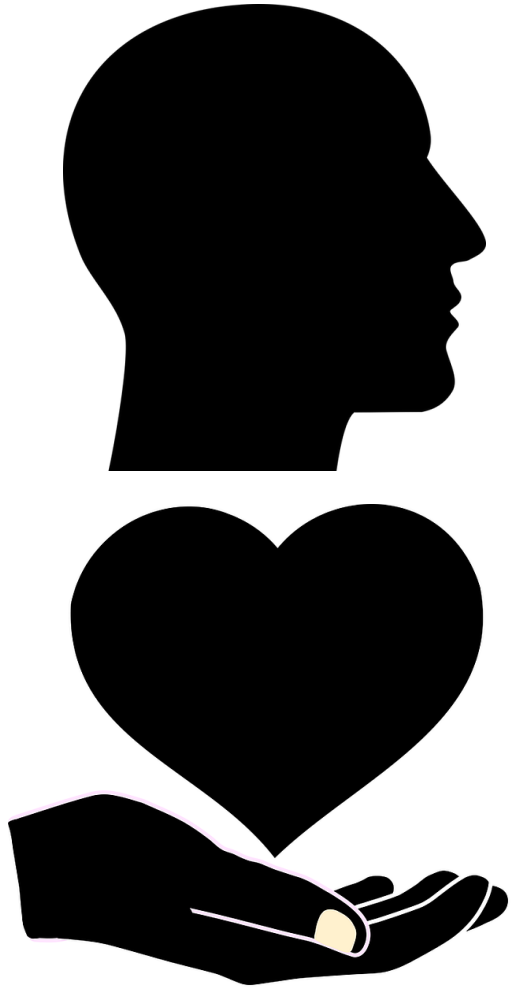
What if an alien landed on Earth and judged us according to the bills we have obtained in shops for our purchases?

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3H

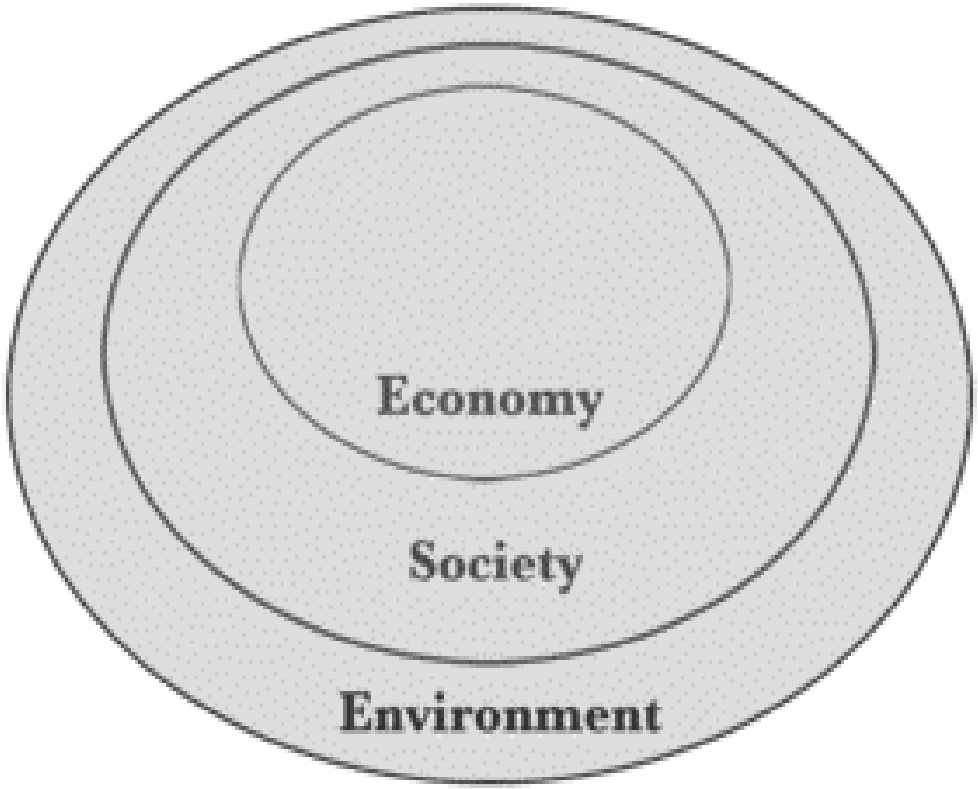
- We cannot work with the issues we are not aware of

- STEP 1 – thinking – HEAD – What and WHY
- STEP 2 – emotions – HEART – something touches us (motivation)
- STEP 3 – action – HAND – Skills and tools



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Economy – Society – Environment



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People, Planet, Profit, … the old way of thinking



- **SUSTAINABLE = UDRŽITELNÝ**
- **Equitable** – spravedlivý, nestranný, slušný, poctivý
- **Bearable** – únosný, snesitelný
- **Viable** – schůdný, realizovatelný
- 3P = People, Planet, Profit

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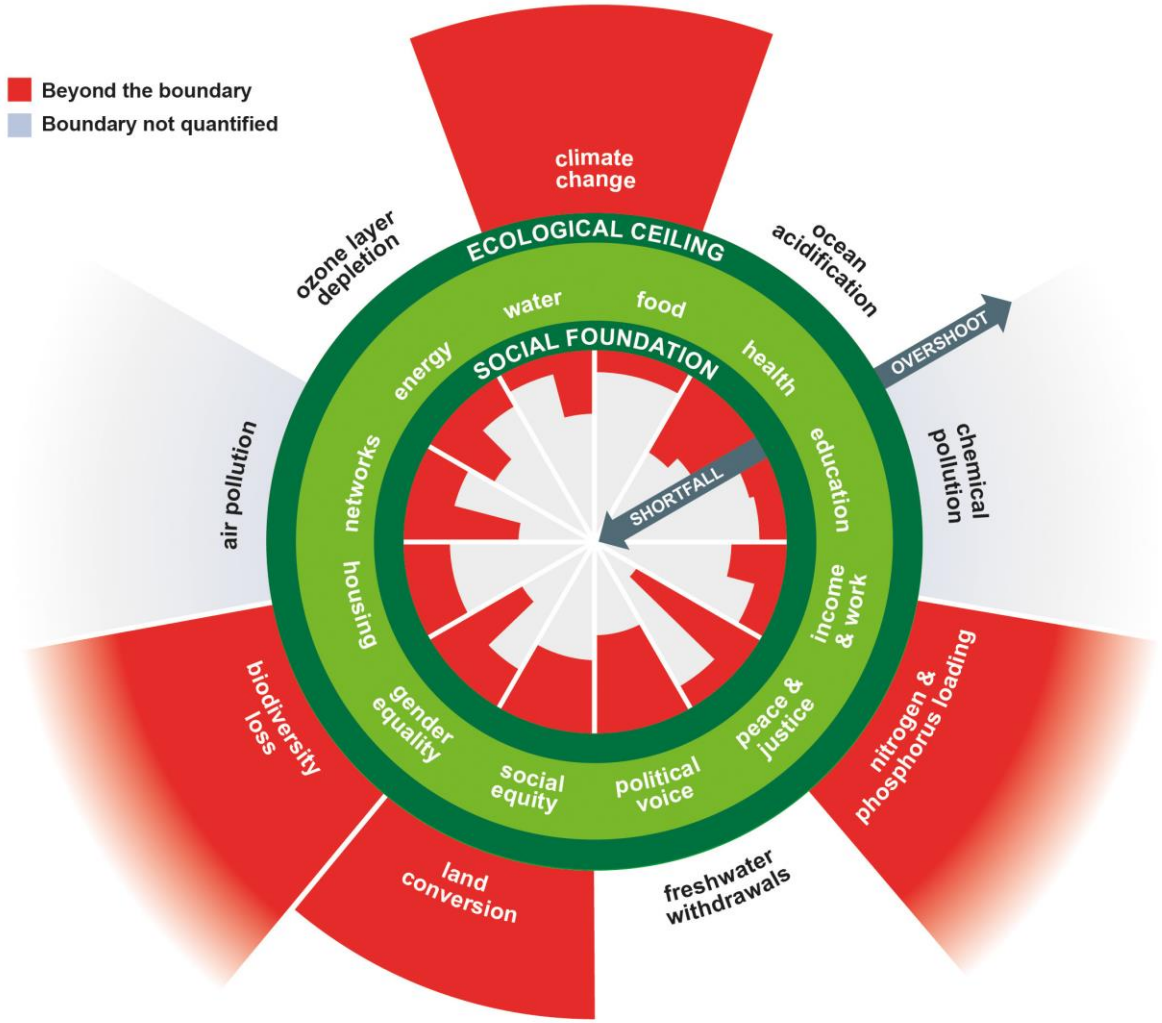
5Ps

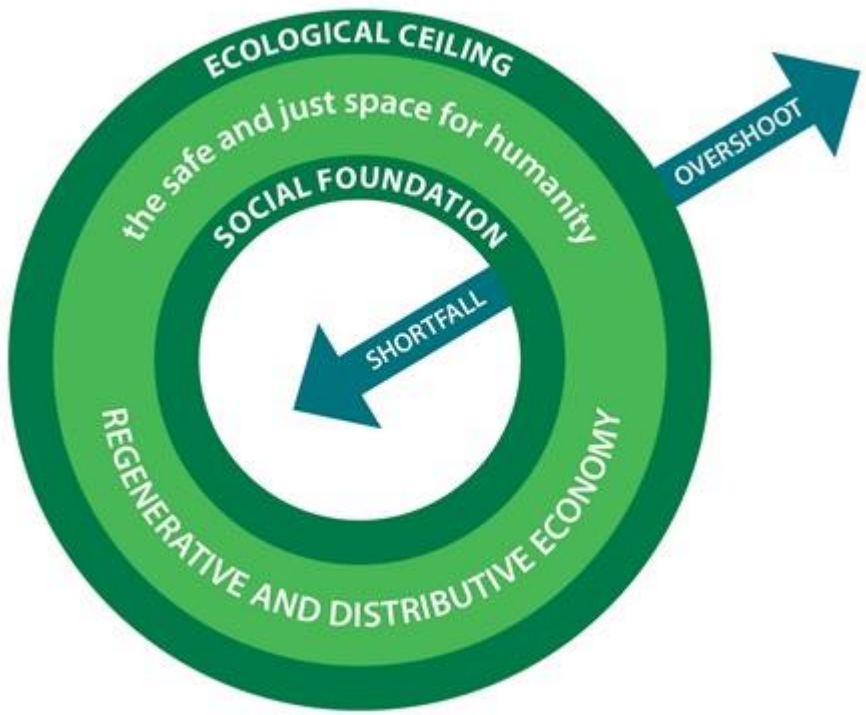


- People
- Planet
- Prosperity
- Partnership
- Peace

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Doughnut Economy





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17 Interlinked global goals … the SDGs

- http://www.un.org/sustainabledevelopment/sustainable-development-goals/



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